

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Target Enterprises LTD**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257256-2	09/30/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Maria Casey	MMT/Los Angeles	National

Advertiser	Product	Estimate Number
POL/Natl Fed of Independen	263NATL FED INDP BUS	263

Flight Dates	Order #	Alt Order #
08/20/12 - 09/09/12	257256	06286601

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NFIB	NFIB

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/31/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    MTWTF--                5        \$700.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
5 WKMG    M    08/27/12    12:23 PM    Local 6 News 12-1230p    12-1230p        :30    NFIBFL814H    \$700.00    NM									
6 WKMG    Tu    08/28/12    12:24 PM    Local 6 News 12-1230p    12-1230p        :30    NFIBFL814H    \$700.00    NM									
8 WKMG    W    08/29/12    12:25 PM    Local 6 News 12-1230p    12-1230p        :30    NFIBFL814H    \$700.00    NM									
9 WKMG    Th    08/30/12    12:24 PM    Local 6 News 12-1230p    12-1230p        :30    NFIBFL814H    \$700.00    NM									
7 WKMG    F    08/31/12    12:11 PM    Local 6 News 12-1230p    12-1230p        :30    NFIBFL814H    \$700.00    NM									
2	08/21/12	08/31/12	News at 6p	6-630p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    MTWTF--                5        \$1,000.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
5 WKMG    M    08/27/12    6:23 PM    News at 6p        6-630p            :30    NFIBFL814H    \$1,000.00    NM									
6 WKMG    Tu    08/28/12    6:28 PM    News at 6p        6-630p            :30    NFIBFL814H    \$1,000.00    NM									
7 WKMG    W    08/29/12    6:22 PM    News at 6p        6-630p            :30    NFIBFL814H    \$1,000.00    NM									
8 WKMG    Th    08/30/12    6:23 PM    News at 6p        6-630p            :30    NFIBFL814H    \$1,000.00    NM									
9 WKMG    F    08/31/12    6:27 PM    News at 6p        6-630p            :30    NFIBFL814H    \$1,000.00    NM									
3	08/21/12	08/31/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    MTWTF--                5        \$1,200.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
5 WKMG    M    08/27/12    7:23 PM    News at 7p        7-7:30p            :30    NFIBFL814H    \$1,200.00    NM									
6 WKMG    Tu    08/28/12    7:23 PM    News at 7p        7-7:30p            :30    NFIBFL814H    \$1,200.00    NM									
8 WKMG    W    08/29/12    7:30 PM    News at 7p        7-7:30p            :30    NFIBFL814H    \$1,200.00    NM									
9 WKMG    Th    08/30/12    7:29 PM    News at 7p        7-7:30p            :30    NFIBFL814H    \$1,200.00    NM									
7 WKMG    F    08/31/12    7:12 PM    News at 7p        7-7:30p            :30    NFIBFL814H    \$1,200.00    NM									

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Advertiser	Product	Estimate Number	
POL/Natl Fed of Independence	263NATL FED INDP BUS	263	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/21/12	08/31/12	M-F 11p News	11-1135p	MTWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 08/27/12 11:29 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM 6 WKMG 08/28/12 11:38 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM 8 WKMG 08/29/12 11:34 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM 9 WKMG 08/30/12 11:45 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM 7 WKMG 08/31/12 11:33 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM									
5	08/26/12	09/02/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/02/12 9:31 AM CBS Sunday Morning 9-1030a :30 NFIBFL814H \$1,300.00 NM									
6	08/26/12	09/02/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/02/12 Face The Nation 1030-1130a :00 <del>\$1,100.00</del> NM See MG 6.3, 6.4 4 WKMG 09/03/12 6:29 AM Morn News at 6a 6-7a :30 NFIBFL814H \$550.00 NM MG for 6.2 09/02 3 WKMG 09/04/12 6:24 AM Morn News at 6a 6-7a :30 NFIBFL814H \$550.00 NM MG for 6.2 09/02									
7	09/03/12	09/05/12	Local 6 News 12-1230p	12-1230p	MTW----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/03/12 12:18 PM Local 6 News 12-1230p 12-1230p :30 NFIBFL814H \$700.00 NM 2 WKMG 09/04/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 NFIBFL814H \$700.00 NM									
8	09/03/12	09/05/12	News at 6p	6-630p	MTW----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/03/12 6:24 PM News at 6p 6-630p :30 NFIBFL814H \$1,000.00 NM 1 WKMG 09/04/12 6:27 PM News at 6p 6-630p :30 NFIBFL814H \$1,000.00 NM									
9	09/03/12	09/05/12	News at 7p	7-7:30p	MTW----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/03/12 7:22 PM News at 7p 7-7:30p :30 NFIBFL814H \$1,200.00 NM 1 WKMG 09/04/12 7:28 PM News at 7p 7-7:30p :30 NFIBFL814H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257256-2	09/30/12	September 2012	08/27/12 - 09/06/12
Advertiser		Product	Estimate Number
POL/Natl Fed of Independence		263NATL FED INDP BUS	263

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/03/12	09/05/12	M-F 11p News	11-1135p	MTW----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/03/12 11:33 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM 2 WKMG Tu 09/04/12 11:31 PM M-F 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM									
12	08/27/12	08/31/12	News at 5p	5-530p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 5:13 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM 2 WKMG Tu 08/28/12 5:12 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM 4 WKMGW 08/29/12 5:28 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM 3 WKMG Th 08/30/12 5:14 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM 5 WKMG F 08/31/12 5:27 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM									
13	09/03/12	09/05/12	News at 5p	5-530p	MTW----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 09/03/12 News at 5p 5-530p :00 <del>\$800.00</del> NM See MG 13.4 1 WKMG Tu 09/04/12 5:23 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM 2 WKMGW 09/05/12 5:23 PM News at 5p 5-530p :30 NFIBFL814H \$800.00 NM									
15	08/27/12	08/31/12	CBS Eve News	630-7p	MTWTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/27/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM 4 WKMG Tu 08/28/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM 3 WKMGW 08/29/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM 1 WKMG Th 08/30/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM 5 WKMG F 08/31/12 6:52 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM									
16	09/03/12	09/05/12	CBS Eve News	630-7p	MTW----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTW---- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/03/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM 1 WKMG Tu 09/04/12 6:59 PM CBS Eve News 630-7p :30 NFIBFL814H \$1,800.00 NM									

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257256-2	09/30/12	September 2012	08/27/12 - 09/06/12
Advertiser	Product	Estimate Number	
POL/Natl Fed of Independence	263NATL FED INDP BUS	263	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/25/12	09/01/12	Sat 11p News	11-1135p	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/01/12 11:11 PM Sat 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM									
18	08/26/12	09/02/12	Sun 11p News	11-1135p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/02/12 11:22 PM Sun 11p News 11-1135p :30 NFIBFL814H \$1,800.00 NM									
19	08/26/12	09/02/12	Sun 630p News	630-7p	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/02/12 6:48 PM Sun 630p News 630-7p :30 NFIBFL814H \$650.00 NM									
20	09/03/12	09/03/12	US Open Mon	11a-6p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/03/12 11:59 AM US Open Mon 11a-6p :30 NFIBFL814H \$800.00 NM									

Total Spots 49 Gross Total \$58,550.00

## Payment Terms 30 Days

Agency Commission \$8,782.50  
Net Amount Due \$49,767.50

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